



Chichi Maponya

Currently Managing Director of Maponya Group, responsible for all business activities of Maponya Group subsidiaries, management, growth and diversification strategy. Chichi Maponya is founder and Director of Mathari Resources, a women owned company focusing on mining, procurement and commodities trading.

Chichi started her business career in the family businesses, mainly high street (food retail) and forecourt retail, where she gained experience spanning the entire gamut of business operations. She then sought independence and went on to work for a property development company as project manager, later joining The South African Institute of Civil Engineers (SAICE) as Bookkeeper and assistant Public Relations officer. Soon thereafter she joined Black Like Me Products, one of the largest cosmetics manufacturers in SA as PR Manager & assistant Marketing Manager. Following that she established a communications company, with clients such as Coca Cola and MTN. She later worked for a financial services company as a trainee analyst, and worked on mergers and acquisitions.

She worked for Kwezi Group as Director for Business Development, Marketing and Relationship Management where she was responsible for: New Business development - looking for new business opportunities, evaluating the strategic fit, deal negotiations, corporate finance – valuation and structuring of deals, sourcing finance for various opportunities; Marketing strategy formulation, to fit the overall business strategy; Corporate governance; Management and alignment of the procurement and BEE policies of the company and of the company's strategic partners; Management of sub

contractors which involved assisting sub contractors with complying to the BEE policies, assisting with and continuously evaluating the financial administration, employment equity and procurement policies.

While at Kwezi, she managed partnership relations with Lucent Technologies – Telecoms partner BSE Asset Management, who together with Kwezi managed R2.5 bn under Kwezi BSE Asset Management Intertoll – Toll Management and Concessing Co. Kwezi V3 one of the largest consulting Engineering Companies.

Chichi rejoined the family business in 2004 and immediately worked closely with Dr. Richard Maponya on developing of the iconic regional shopping centre (Maponya Mall) in Soweto, and is also responsible for overall business interests.

Currently Maponya Group has interests in Mining, Agro processing, Motor retail, Property and Energy, Chichi is leading the expansion strategy on the African continent.

Chichi is Chairman of Brand South Africa, a body which is tasked with marketing and promoting South Africa both internally and as a destination of choice for investment.

Chichi is the recipient of Business Woman of the year in 2008/9 an award that was awarded to her mother in 1982 and was awarded the Kaelo Award by Black Business Executive Circle

She serves at the boards of Tennis SA and Opera Africa as Chairman.

She served on several boards; Intertoll Africa, Sitech Systems and Kwezi V3 among others, and is trustee of the Marina Maponya Memorial Fund.

She has hosted a number of events including Tourism Indaba in 1994 and was TV presenter for programme that encouraged domestic tourism in SA.

Graduate of the University of Natal with a BComm Degree